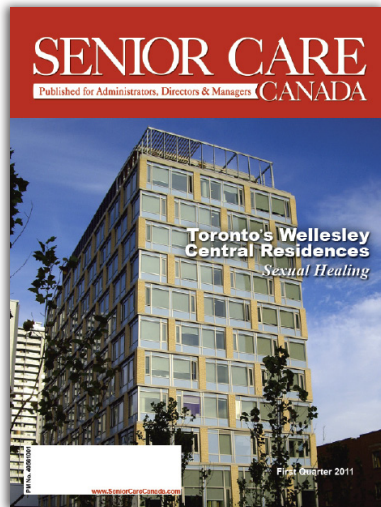


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Editorial Calendar



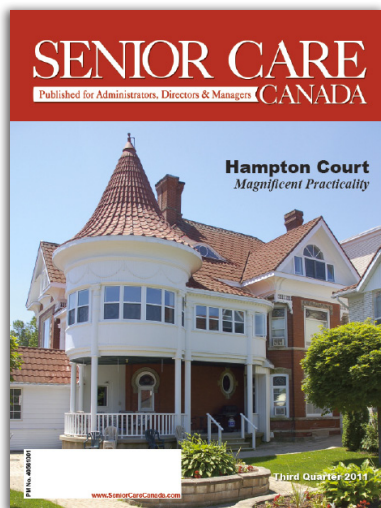
< 1st Quarter

Editorial: Jan 5
Ads: Feb 5
Published: Mar 1



2nd Quarter >

Editorial: Apr 5
Ads: May 5
Published: Jun 1



< 3rd Quarter

Editorial: Jul 5
Ads: Aug 5
Published: Sep 1



4th Quarter >

Editorial: Oct 5
Ads: Nov 5
Published: Dec 1

Topics covered each quarter include:

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- best practices
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- housekeeping
- new technology
- maintenance
- dietary
- facility upkeep
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