

## Editorial Calendar



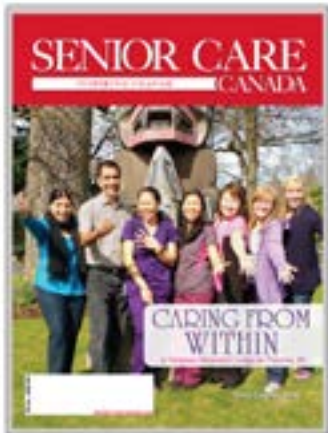
### ← 1<sup>st</sup> Quarter

Editorial: Oct 15  
Ad Deadline: Nov 15  
Published: Dec 15



### 2<sup>nd</sup> Quarter →

Editorial: Jan 15  
Ad Deadline: Feb 15  
Published: Mar 15



### ← 3<sup>rd</sup> Quarter

Editorial: Apr 15  
Ad Deadline: May 15  
Published: June 15



### 4<sup>th</sup> Quarter →

Editorial: July 15  
Ad Deadline: Aug 15  
Published: Sept 15



### ← Suppliers Guide

Ad Deadline: Sept 15  
Published: Oct 15

## Topics covered:

- Best practices
- Design / renovation
- Dietary services
- Healthcare & medicine
- Housekeeping
- Infection control & hygiene
- Laws & liabilities
- Maintenance
- Management
- New technology